**PASA**

**Analyzing the Rhetorical Situation**

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| --- | --- |
| **Purpose**   * Infinitive phrase (to + strong verb + clarifying explanation) |  |
| **Audience**   * Basic identifying features (race, age, education, etc.) * Knowledge * Attitudes * Beliefs |  |
| **Situation**   * Time * Place * People * Events * Motivating force behind speaker/narrator\* |  |
| **Author**   * How does the author wish to be perceived? * What does the author assume about the audience? * What biases does the author hold? * What aspects of the author’s identity may influence the way he/she perceives the topic? |  |

**\**Motivating Force****: reason behind an action, decision, thought*

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| --- | --- | --- | --- | --- | --- |
| Love | Jealousy | Conscience | Affection | Compassion |  |
| Fear | Pride | Vanity | Loyalty | Shame |  |
| Guilt | Ambition | Anger | Survival | Duty |  |
| Envy | Friendship | Greed | Gratitude | Frustration |  |

***Synthesis*** *(1-2 sentences maximum bringing together all the elements of the rhetorical situation)*

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