**PASA**

**Analyzing the Rhetorical Situation**

|  |  |
| --- | --- |
| **Purpose*** Infinitive phrase (to + strong verb + clarifying explanation)
 |  |
| **Audience*** Basic identifying features (race, age, education, etc.)
* Knowledge
* Attitudes
* Beliefs
 |  |
| **Situation*** Time
* Place
* People
* Events
* Motivating force behind speaker/narrator\*
 |  |
| **Author*** How does the author wish to be perceived?
* What does the author assume about the audience?
* What biases does the author hold?
* What aspects of the author’s identity may influence the way he/she perceives the topic?
 |  |

**\**Motivating Force****: reason behind an action, decision, thought*

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Love | Jealousy | Conscience | Affection | Compassion |  |
| Fear | Pride | Vanity | Loyalty | Shame |  |
| Guilt | Ambition | Anger | Survival | Duty |  |
| Envy | Friendship | Greed  | Gratitude  | Frustration |  |

***Synthesis*** *(1-2 sentences maximum bringing together all the elements of the rhetorical situation)*

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