|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **4** | **3** | **2** | **1** |
| **Title** | Draws the reader’s attention and reflects the content of the narrative | Reflects the content of the narrative | Bland, little information about the narrative in the title | Confusing or misleading |
| **Photograph or Illustration**  **and Caption** | Informative and interesting—adds to the story (contains 1) | Clear illustration of the story (contains 1) | Generic, not connected to the specific content of the story (contains 1) | Does not match the story (contains 0) |
| **Narrative** | Tells a clear, story that creates appropriate mental images that engages the reader with sensory details, dialogue, imagery, etc. | Tells a clear, story that creates appropriate mental images and draws the reader’s interest with some attempts at sensory details, dialogue, imagery, etc. | Tells a somewhat confusing story that somewhat draws reader interest; There are little to no attempts at narrative elements like sensory details, dialogue, imagery, etc. | Does not tell a story: jumps right into the explanation of the core value |
| **Conclusion** | Emphasizes the core value without stating it outright, leaves the reader with an emotional kick | Emphasizes the core value without stating it outright | The core value is somewhat unclear from the narrative; OR the core value is stated outright | Narrative simply stops; there is no attempt to relate this to core values |
| **Formatting requirements** | Student has fulfilled all formatting requirements | Student has made 1-2 errors in formatting | Student has made 3-4 errors in formatting | Student has made 5+ errors in formatting |

Core Values Rubric